

# Loren Hannaford :

Farnham, Surrey, UK

Fotofolios.org/work/lorenhannaford

lorenhannaford@yahoo.co.uk

07971667736



## About :

Through varied work experiences I have cultivated a broad spectrum of skills; from communicating with the public in face to face situations, to effectively reporting information to others via email. Studying photography allowed me to develop research skills, as well as allowing me to explore practical solutions through creative and imaginative processes. Intently keen on research for photography as well as writing and presenting on the subject.

## Education :

*University for the creative arts, Farnham*  
2009-2011 ~

### **BA (Hons) Photography**

10,000 word dissertation - *'Outside the family album: The snapshot and the accidental artist'*  
An exploration in to the changing role and definitions of the conventional domestic snapshot, prior and post digitalisation.

*The Gryphon School, Dorset*  
2005-2007 ~

*A Level ~*

English Literature B

Art and Design A

Photography A

*AS ~*

Media Studies A

Critical Thinking C

*GCSE's ~*

9 A-C Grades including Maths, English & Science

## Employment :

### **The BookRoom, Farnham, Surrey 2011~**

*Intern ~*

- . Cataloguing new books
- . Updating website
- . Creating a new catalogue of titles
- . Maintaining and supervising collection
- . Curating displays and labelling

### **Photography Research and Resources Workshops, Ongoing ~**

- . Planning and arranging workshop with school
- . Creating and developing PowerPoint presentation
- . Presenting to groups 16-18yr olds
- . Individual tutorials with students
- . Collecting feedback

### **University for the Creative Arts, Farnham, Surrey 2009-2011~**

*Student Warden ~*

- . First point of call in emergencies (live-in position)
- . Administering first aid
- . Co-ordinating fire alarm evacuations and carrying out health and safety checks

*Student Ambassador ~*

- . Marketing and promoting the university
- . Open days on campus at university, giving tours to prospective students
- . Data Entry

### **BUNAC, Bowling Green, London, September 2010- June 2011~**

*Student Marketer ~*

- . Promote the volunteer and work abroad experiences on campus
- . Communicating progress to the head office
- . Organising presentations

### **Chippewa Ranch Camp, Wisconsin, USA June-August 2009, 2010 (&2011)~**

*Photography Director ~*

- . Teaching black and white photography to 8-15 year old girls
- . Stock and prepare darkroom supplies
- . Communicating with administration staff
- . Live-in cabin Counsellor

### **Specsavers Opticians, Yeovil, Somerset February-September 2008~**

*Optical Assistant ~*

- . Dispensing and fitting glasses
- . Reception and front of house duties
- . Pre testing patients

## Recent works :

Practical projects are primarily concerned with the culture of the western world, recently steering towards a more conceptual way of working and specifically exploring the uses of social networking as a means of constructing identity, as well as technology's role in our lives more generally.

### Untitled resolution (in progress) ~

The acceptance of technology as a primary means of communication has meant that its use has become a necessity in our everyday lives. This work aims to investigate the ways in which we can ensure grounding in the physical, rather than virtual world by archiving the traces of human output, in this case found handwritten shopping lists.

### Please Turn Off Your Mobile Phone ~

A conceptual installation piece, accompanied by a written manifesto that aims to address the abhorrent overuse of technology as a means of communication within western culture. This work denies the viewer information, after I travelled without the use of internet or a phone the photographs from the trip are displayed on a memory stick that is housed in a glass cabinet, amongst other objects that reveal little or no information.

### Wife/Mother/Other ~

An exploration in to the roles of women within the domestic environment, post feminism. Using the doll's house as visual representation for the traditional and somewhat restricted roles that women in our supposed equal society still tend to fill.

### The Marriage Album ~

An alternative to the wedding album this documentary project adopts the traditional album format in order to explore the life of a young family, 5 years after marriage. Capturing the moments that are not usually documented, the series depicts the repetitive and mundane routines that dominate within the relationship of a couple with two young children.

## Exhibitions :

Farnham Degree Show: UCA, Farnham Surrey, May-June 2011 (upcoming)  
Nano: Stepping Stones, Farnham Surrey, May 2010  
People of Farnham:The Maltings, Farnham Surrey, January 2009

## Skills and Training :

- . Excel, Word processor, Indesign & Photoshop proficient
- . Familiar with 35mm and digital SLR
- . Efficient researcher, high attention to detail
- . First aid at work certificate 2010-2013
- . Fire Marshall Trained 2010-2011
- . 'Acuity' Telephone customer care training 2009/2010

## References :

Anna Fox, Photography Professor, UCA Farnham  
Rebecca McClelland, Picture Editor, the New Statesman



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